

PATRICIA CAMPBELL

FOUNDER AND CEO



Patricia Campbell grew up in the inner-city living in a middle-class African-American family. She watched my parents struggle financially as they did not have a solid financial literacy background. Not having smart finances modeled put her at a disadvantage once she started her career. Knowing how to stay within your means and budgeting appropriately is key to ensuring a solid financial future. She spent a lot of time researching to gain a better understanding of her finances to be able to reach my financial goals.

Patricia wanted to make sure she was staying on top of her finances using a custom spreadsheet she created. The spreadsheet simplified her budget down to each and every paycheck. Before she knew it, this .

spreadsheet quickly became the talk of her circle of friends! She helped friends and family throughout the years with their budgeting. She even used different budgeting apps but found herself still using both her spreadsheet and the app at the same time

This is the reason why MyFondi was born, to be able to budget by paycheck through a budgeting app. If "63% say they've been living paycheck to paycheck since the pandemic hit the United States", we should start focusing on that point. Help those living paycheck to paycheck learn how to get ahead and budget with ease. She doesn't want our future generations going through the same pitfalls that most Americans make when they get into the real world. Her dream is that the next generations will have a leg up to make sound decisions when it comes to their finances.

Patricia was born in Pittsburgh, PA and now resides in Fort Lauderdale, FL. She is a graduate from Kent State University with a Bachelors of Business Administration in Accounting and a Certified Public Accountant (CPA) in the Commonwealth of Pennsylvania. She has over 15 years of experience within the Accounting and Finance profession.