

MYFONDI

BUDGETING APP

ABOUT MYFONDI

According to CNBC, "63% say they've been living paycheck to paycheck since the pandemic hit the United States. About 44% of respondents say they were living beyond their means before the pandemic started."

MyFondi's founder, Patricia Campbell has set out to help the 63% of Americans living paycheck to paycheck learn how to get ahead and budget with ease through her app, MyFondi. MyFondi teaches users how to think about and plan their budget One Paycheck at a Time. The app meets users where they are with support, advice, and the tools they need to change their financial future

Launch Date: Fall 2022; Patent Pending



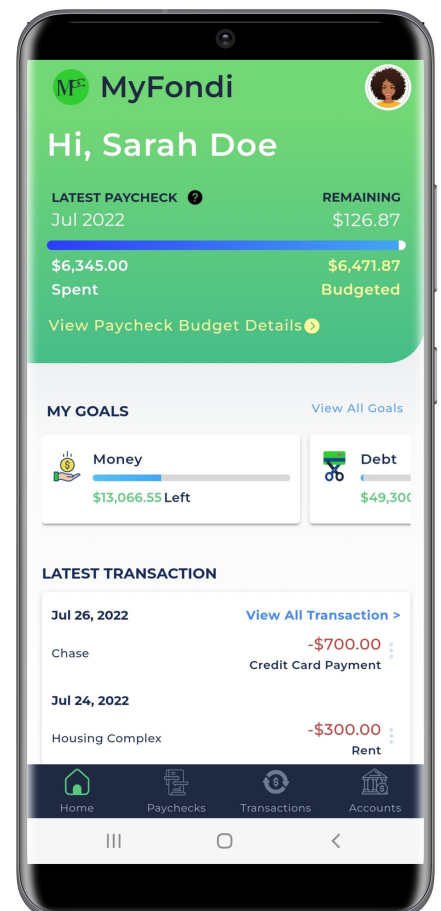
MYFONDI APP

MyFondi is an innovative mobile budgeting app that helps people Budget One Paycheck at a Time.

- MyFondi gives you confidence in your budgeting by enabling you to budget one paycheck at a time.
- MyFondi keeps you on budget easier than ever thanks to automated transactions and a clear picture into your spending.
- MyFondi helps you meet your goals by providing a convenient way to set and track financial goals from saving a vacation to paying off debt.
- MyFondi is wherever you are thanks to the convenient iOS/Android smartphone app. No more uncertainty about a purchase on the go affecting your budget.

SUBSCRIPTION

- Customers can use the MyFondi App free for 45 days
- Monthly Subscription - \$11.99
- Annual Subscription - \$99.99



MYFONDI



TESTIMONIALS

"I was able to understand my spending habits and stop wasteful spending. Now I can work on becoming debt free, stop living paycheck to paycheck, and save for retirement."

— **LaQuice Street**

"I am so thankful for MyFondi's help with my financial needs. When I came to MyFondi in regards to my finances, I was barely above water. I knew that I made enough money to handle my priorities and then some, I just didn't know where it was going every month. Living paycheck to paycheck was hard for me and caused unnecessary stress. Growing up, I learned to spend, spend and spend some more. Financial literacy was not at the top of the totem pole at that time. However, with the help of MyFondi, I feel more knowledgeable and have a clear concept of my financial future. I can not only plan trips this year with ease, but I can budget groceries, medical bills, emergencies and savings."

— **Ashton Price**

"When I won the sweepstakes, I did not know how much I would gain from it. They took the time to understand my finances to really help me understand what I am doing with my money."

— **Maya Morton**



AWARDS & RECOGNITION

- 2022 Barclays Small Business Big Wins Sweepstakes Recipient
- 2021 NXTSTAGE Fintech Pitch Competition Participant
- 2020 Facebook Grant Recipient
- StartUs Insight 5 Top Mobile Financial Service Solutions Impacting Fintech
- Turning Point Transitional Services, Inc. Financial Literacy Instructor
- SHE CAN WORK School for Women Instructor